# Deciphering Dysphagia with Ampcare's ESP™ (Effective Swallowing Protocol)

## On-Demand + Zoom Webinar

## Tuesday & Wednesday, May 18-19, 2027

## 3-5 pm CT (4-6 pm ET)

***8 Hours Advanced ASHA CE**

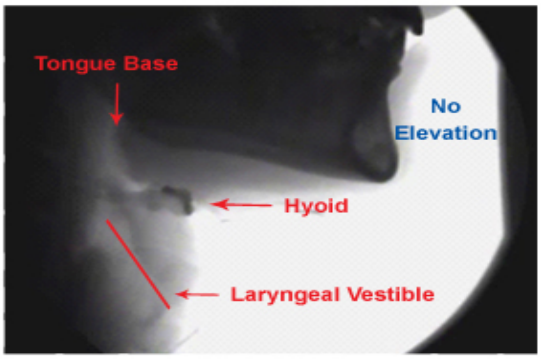
**Course Details:**

- **A comfortable location of your choosing**
- **Online/on-demand pre-course work - (4 hours)**
- **Two days of interactive webinar (2 hours each day)**

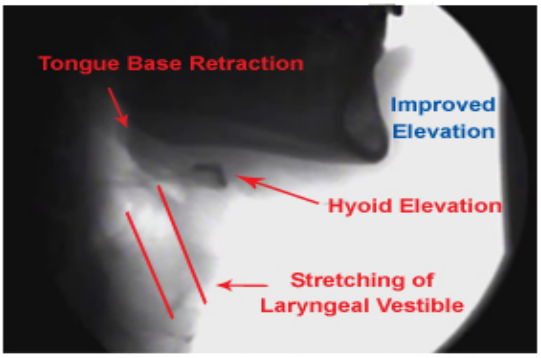
- ***Become Certified in ESP, the Most Comprehensive FDA-Cleared Treatment for Dysphagia***
- ***Learn the Latest Assessment Techniques***
- ***Accelerate Recovery by Combining Neuromuscular Electrical Stimulation with Resistive Exercise***
- ***Do More in 30 Minutes***
- ***Earn 0.8 Advanced ASHA CEUs***

# New 30-minute Treatment for Dysphagia

Ampcare's patented and FDA-cleared system for dysphagia treatment takes traditional therapy approaches to the next level. Ampcare's ESP (Effective Swallowing Protocol) unites the benefits of neuromuscular electrical stimulation (NMES) while incorporating proper postural strategies and resistive exercises.




Patient at Rest




Patient Receiving Ampcare's ESP

This seminar will guide clinicians through the latest clinical approach to treat dysphagia. Ampcare's ESP combines NMES with specifically designed electrodes to fit the submental and facial areas to work in conjunction with indirect (NPO) techniques and newly developed therapeutic exercises. This systematic rehabilitation approach works to improve hyo-laryngeal excursion, speed up laryngeal vestibule closure reaction times and enhance swallowing posture by providing the tools to accelerate swallow function.

This course will teach participants the specific rationale behind the parameters best suited for small muscle rehabilitation, review the anatomy of the muscle groups and cranial nerves associated with the swallow, and provide extensive "hands on" experience using the technique.

# Participants will receive:

- 4 hours of online pre-course work and 4 hours of live interactive training
- Online course manual, which will be reviewed with a PowerPoint presentation that includes pictures, exercises, and flow chart for demonstration purposes and enhanced learning

# Agenda:

**On-demand pre-course work (4 hours) to be completed ONLINE prior to start of Zoom webinar training**

- Introduction to the Ampcare ESP Online Training (12:23)
- Developing the Concept of ESP (23:05)
- Evidence-Based Research Validating ESP (27:38)
- Anatomy and Physiology as it Relates to NMES (1:01:13)
- Cranial Nerve Assessment for Dysphagia (20:51)
- Muscle Fiber Types and Recruitment Patterns (38:33)
- Videos of Application, Video Fluoroscopy and FEES of ESP (26:25)

**Live Zoom webinar training (Day 1: – 3-5 pm CT / 4-6 pm ET)**

- Fundamental Principles of NMES and Ampcare ESP Parameters (60:00)
- Electrode Placement, Restorative Posture Device & Recommended Exercises (60:00)

**Live Zoom webinar training (Day 2: – 3-5 pm CT / 4-6 pm ET)**

- Programming the Ampcare ES Unit & Electrode Applications (30:00)
- ESP for Oral Motor Management – Facial Placement (30:00)
- Documentation and Billing, FDA 510(k), and Competencies (30:00)
- Post Test - Q & A (30:00)

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# Accreditation

# Faculty

**Russ Campbell, PT,** is an award-winning therapist and received his degree from Northwestern University in 1989. Over his 35 years of clinical practice he has provided care in acute care hospitals, inpatient rehab units, skilled nursing facilities, outpatient clinics and home health arenas. Russ specializes in using modalities in conjunction with a holistic approach to foster faster outcomes to maximize the quality of life of the elderly patient. He has provided over 500 continuing education trainings to physical, occupational and speech therapists across the country.

**Ronda Polansky, MS, CCC-SLP,** is an ASHA-certified Speech Language Pathologist and owner of DiagnosTEX, a mobile Modified Barium Swallow Study company in Dallas/Fort Worth, Texas. She has more than 30 years of experience specializing in dysphagia and has performed over 20,000 Modified Barium Swallow Studies (MBSS). Ronda has led CE courses and has published materials on dysphagia. She received her master's degree in Communication Science Disorders/Speech Pathology from Texas Woman's University in 1992.

**Rick McAdoo, MS, CCC-SLP,** received a Bachelor of Science in Speech-Language Pathology from Texas Christian University in 1989 and received his Master of Science in Speech-Language Pathology from Texas Christian University in 1990. He has worked primarily with the adult neurogenic population with specialized emphasis in dysphagia. Over the past 25 years his focus has included a research component and was the first to show laryngeal elevation using transcutaneous electrical stimulation on both a computerized laryngeal analyzer and under video fluoroscopy.

Course instructors may vary based on the number of attendees.

**Disclosure Statements:**

Russ Campbell, PT, Disclosures: Financial: Russ has intellectual property rights, holds a patent on Ampcare ESP Technology and receives compensation for its sale. He is employed by and has ownership interests in Ampcare, LLC, and receives a salary. Nonfinancial: He has no relevant nonfinancial relationships to disclose.

Rick McAdoo, MS, CCC-SLP, Disclosures: Financial: Rick has intellectual property rights, holds a patent on Ampcare ESP Technology and receives compensation for its sale. He is employed by and has ownership interests in Ampcare, LLC, and receives a salary. Nonfinancial: He has no relevant nonfinancial relationships to disclose.

Ronda Polansky, MS, CCC-SLP, Disclosures: Financial: Ronda has intellectual property rights, holds a patent on the Ampcare ESP Technology and receives compensation for its sale. She has ownership interests in Ampcare, LLC. Nonfinancial: She has no relevant nonfinancial relationships to disclose.

This presentation will focus exclusively on Ampcare products and Ampcare's Effective Swallowing Protocol (ESP) and will not include information on other similar or related products, services, and therapy techniques.

FDA-Cleared for the Treatment of Dysphagia

# REGISTRATION

To register online go to:
https://swallowtherapy.com/product/webinar-course/
To pay by check, mail this completed form with payment to:
Ampcare
1120 South Freeway, Suite 111
Fort Worth, Texas 76104
(682) 561-2444

## Registrant Information

FIRST NAME _____

LAST NAME _____

CREDENTIALS TO BE PLACED ON CERTIFICATE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____

TELEPHONE _____ ASHA Number_____

FACILITY or ASSOCIATION _____

SPECIAL NEEDS_____

## Payment Information

$400: Course Fee with payment received 3 days prior to course date.
$350: Course Fee with purchase of ESP Kit – Kit includes NMES unit, 10 packages of E Series Electrodes, Restorative Posture Device (RPD), RPD replacement pad set, skin prep wipes, and self-adhering wrap.
*If you choose this training option, you will be invoiced ($974 + tax where applicable) for the ESP Kit prior to attending the training.*

- ☐ **Course Training Only** **$400**
- ☐ **Course & ESP Kit (Large/Adult Electrodes)** **$1,324 ($350 due immediately and $974 to be invoiced)**
- ☐ **Course & ESP Kit (Small/Youth Electrodes)** **$1,324 ($350 due immediately and $974 to be invoiced)**

To pay by Credit Card, go to the following link to: **https://swallowtherapy.com/product/webinar-course/**
To pay by Check, return this form with payment. Checks payable to **Ampcare**.

## Seminar Date: Tuesday & Wednesday May 18-19, 2027
## 3-5 pm CT (4-6 pm ET)

- **Limited to 15 people to allow for easy interaction**
- **Training manual mailed after payment received**
- **Zoom invitation will be sent to you after completing the pre-course work**

Cancellation: Paid registrations are non-refundable unless Ampcare cancels the seminar. A full refund will be given if Ampcare cancels the seminar for any reason.
Special Needs: Indicate any special assistance required when you register.